

Corporate Plan Objectives

1 The Environment

- a Enforcement and education with regard to litter and fly-tipping
- b Development of infrastructure for acting on Climate Change
- c Support more people to recycle and to reduce waste
- d Working with partners to protect, maintain and improve the green space offer

2 The Economy

- a Development of business initiatives to promote start up and growth
- b Support business growth to generate employment opportunities by working with businesses
- c Provision of good quality and affordable housing
- d Improve tourism in terms of good access to information for visitors to help local businesses and Tamworth as a destination as a whole, maximise and improve the quality of the visitor experience

3 Infrastructure

- a Review Local Plan to improve the transport links within Tamworth
- b Improve existing walkways and cycling routes
- c Ensure more people can access council services digitally/digital enhancement with partners and within Council housing stock

4 Living in Tamworth

- a Ensure adequate supply of affordable housing through the local plan review
- b Investment in Neighbourhood and Place environment
- c Through our Economic Development team, we will support job creation and business retention and expansion through interventions and advice, and seek to protect the local economy where we can influence this
- d Improve and promote Tamworth's historic and cultural assets and events
- e Community Safety focus on neighbourhoods and place
- f Working with partners to ensure the fear of crime within Tamworth is reduced

5 Town Centre

- a Continue to develop street market and extend supporting events around the market to add vibrancy within the town centre
- b Create a branding scheme for "Created in Tamworth"
- c Provide the infrastructure to improve evening and night time economy
- d Embrace Tamworth's history and culture so as to build a sense of local pride and support our children's education and understanding of the significant part Tamworth played in British history
- e Continue to promote all outdoor events
- f Development of a new Tamworth Enterprise Centre as part of the structural transformation of the town centre
- g Make the town centre more accessible
- h Provide the environment where the leisure and food offer can grow and flourish
- i Working with others seek to improve the night-time transport offer to support the overall night-time economy

Key

Corporate plan objectives that are tasks and not controls

Control measure - Working with partners to protect people and open spaces

Control measure - Local plan to ensure affordable housing and infrastructure

Control measure - Local plan to improve infrastructure, evening economy and transport links

These objectives have their own control measures detailed within the corporate risk report